

# KEVIN EDWARD SCHULTZ

WRITER. REPORTER. EDITOR.  
DIGITAL MEDIA STRATEGIST.



## PERSONAL SUMMARY

I'm a highly motivated communications expert with a passion for using my skills to make an impact on communities.

## KEY COMPETENCIES

Writing/Reporting  
Editing/Proofreading  
Newsletter Marketing  
Social Media Marketing  
Website Production  
Project Management  
Budgeting  
Photography  
Podcasting  
Microsoft Office/Adobe Suite  
Basic HTML/CSS  
Organization/Planning  
AP Style  
Data Analytics Tools  
Communications Strategy  
Design  
Community Engagement

## AWARDS & RECOGNITIONS

Best Magazine 2019 | Cincinnati SPJ  
Champion User 2019 | Hubspot  
Best Story Finalist 2017 | Conn. SPJ  
University Service Award 2015 | NKU

## CONTACT DETAILS

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## EMPLOYMENT HISTORY

### Cincinnati Children's Hospital's Anderson Center

**Sr. Communications Specialist | February 2020 - Present**

- Own communications strategy for four learning networks
- Produce and maintain network websites and newsletters
- Drive networks' social media account engagement and growth
- Design and produce all network communications collateral
- Optimize communications and marketing for network events

### Cincinnati Society of Professional Journalists

**Board of Directors | May 2018 - Present**

- Ideation and execution of programming, awards, and events.

### Cincinnati Magazine

**Digital Media Editor | August 2017 - February 2020**

- Produce and manage CincinnatiMagazine.com
- Own all branded social media accounts and newsletters
- Measure success using analytic tools and adapt strategies
- Create, produce, and report digital media marketing/sales
- Assign, write, edit, and manage all Frontlines content

### Hearst Connecticut Media

**Hearst Journalism Fellow | August 2016 - August 2017**

- Report and write daily education stories for print and web
- Produce weekend enterprise stories on local and state issues

### San Francisco Chronicle

**Hearst Journalism Fellow | August 2015 - August 2016**

- Report and write daily science and breaking news stories
- Produce weekend feature and enterprise stories

### WCPO & The Cincinnati Enquirer

**Freelance Writer | April 2015 - August 2015**

- Report and write news and enterprise stories of local interest

### Scientific American Magazine

**ASME & Scripps Howard Intern | May 2014 - August 2014**

- Report and write stories for the print and web

## ACADEMIC BACKGROUND

### Northern Kentucky University

**Bachelor of Arts in Journalism | May 2015**

**Bachelor of Arts in English | May 2015**

- Honors Minor (capstone project) - GPA: 3.80
- President of the NKU Society of Professional Journalists
- Editor-in-Chief of The Northerner (student newspaper)